



Image and PDF Plan

OrionTelescopes.de
OrionTelescopes.eu/fr
OrionTelescopes.co.uk

Prepared by Frank Johnson

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IMAGE PLAN - DE SITE

Image	Details	Status	Upload Directory
global_header_de_2014_08_14.jpg	Global Header in German	Create and Upload	assets/images/text/german
since1975.png	Since 1975 circle graphic in German	Already Created - Upload	assets/images/text/german
A-Kicker_2014_08_14_Welcome_DE.jpg	Home Page Welcome A-Kicker in German	Create and Upload	assets/images/text/german
A-Kicker_2014_08_14_Dob_DE.jpg	Free Shipping on Dobs A-Kicker in German	Create and Upload	assets/images/text/german
A-Kicker_2014_08_14_DE_eCatalogs_App.jpg	eCatalog A-Kicker in German	Create and Upload	assets/images/text/german
10012-blank.jpg	Product Image - 10012 - No Icon	Upload to New Directory	assets/images/text/german
09843-freeship-de.jpg	Product Image - 09843 - free shipping icon	Already Created - Upload	assets/images/text/german
09851-freeship-de.jpg	Product Image - 09851 - free shipping icon	Already Created - Upload	assets/images/text/german
08944-freeship-de.jpg	Product Image - 08944 - free shipping icon	Already Created - Upload	assets/images/text/german
10013-freeship-de.jpg	Product Image - 10013 - free shipping icon	Already Created - Upload	assets/images/text/german
09882-freeship-de.jpg	Product Image - 09882 - free shipping icon	Already Created - Upload	assets/images/text/german
10022-freeship-de.jpg	Product Image - 10022 - free shipping icon	Already Created - Upload	assets/images/text/german
09024-freeship-de.jpg	Product Image - 09024 - free shipping icon	Already Created - Upload	assets/images/text/german
ss_telescopes_header_2014_de.png	Telescopes Site Section Header	Already Created - Upload	assets/images/text/german
ss_mountstripods_header_2014_de.png	Mounts & Tripods Site Section Header	Already Created - Upload	assets/images/text/german
ss_accessories_header_de.png	Accessories Site Section Header	Already Created - Upload	assets/images/text/german
ss_astrophotography_header_2014_de.png	Astrophotography Site Section Header	Already Created - Upload	assets/images/text/german
ss_binoculars_header_2014_de.png	Binoculars Site Section Header	Already Created - Upload	assets/images/text/german
ss_giftcenter_header_de.png	Gift Center Site Section Header	Already Created - Upload	assets/images/text/german
icon-beginner.png	Beginner User Level Icon	Already Created - Upload	assets/images/text/german
icon-intermediate.png	Intermediate User Level Icon	Already Created - Upload	assets/images/text/german
icon-advanced.png	Advanced User Level Icon	Already Created - Upload	assets/images/text/german
icon-expert.png	Expert User Level Icon	Already Created - Upload	assets/images/text/german
Catalog_QuickShop_eCat_08-14_de.jpg	Catalog Quickshop pages graphic	Create and Upload	assets/images/text/german
Download_on_the_App_Store_Badge_DE_135x40.svg	App Store button in German	Already Created - Upload	assets/images/text/german
de_app_rgb_wo_45.png	Google Play Store button in German	Already Created - Upload	assets/images/text/german
714x90_Mobile_Banners_2014_08_14_DE.jpg	Mobile Free Shipping banner	Create and Upload	assets/images/text/german
orion_howcanwehelp.png	How Can We Help banner in footer	Create and Upload	assets/images/text/german
btn_100x20_shopnow_de.png	Home page product Show Now button	Upload to New Directory	assets/images/text/german
ss_resourcecenter_header_2014_de.png	Resource Center Site Section Header	Already Created - Upload	assets/images/text/german
ss_sale_header_2014_de.png	Sale Site Section Header	Already Created - Upload	assets/images/text/german

PDF PLAN - DE SITE

PDF	Details	Status	Upload Directory
privacy-and-security-de.pdf	Privacy Policy	Already Created - Upload	/assets/pdf/german
FSC_return_label-de.pdf	Return Label	Already Created - Upload	/assets/pdf/german
affiliate-terms-and-conditions-de.pdf	Affiliate Terms and Conditions	Already Created - Upload	/assets/pdf/german
copyright-policy-de.pdf	Copyright	Already Created - Upload	/assets/pdf/german
cookie-policy-de.pdf	Cookie Policy	Already Created - Upload	/assets/pdf/german
terms-and-conditions-de.pdf	General Terms and Conditions	Already Created - Upload	/assets/pdf/german

IMAGE PLAN - FR SITE

Image	Details	Status	Upload Directory
global_header_fr_2014_08_14.jpg	Global Header in French	Create and Upload	/assets/images/text/french
A-Kicker_2014_08_14_Welcome_FR.jpg	Home Page Welcome A-Kicker in French	Create and Upload	/assets/images/text/french
A-Kicker_2014_08_14_Dob_FR.jpg	Free Shipping on Dobs A-Kicker in French	Create and Upload	/assets/images/text/french
A-Kicker_2014_08_14_FR_eCatalogs_App.jpg	eCatalog A-Kicker in French	Create and Upload	/assets/images/text/french
Catalog_QuickShop_eCat_08-14_fr.jpg	Catalog Quickshop pages graphic	Create and Upload	/assets/images/text/french
714x90_Mobile_Banners_2014_08_14_FR.jpg	Mobile Free Shipping banner	Create and Upload	/assets/images/text/french
orion_howcanwehelp.png	How Can We Help banner in footer	Create and Upload	/assets/images/text/french

PDF PLAN - FR SITE

PDF	Details	Status	Upload Directory
privacy-and-security-fr.pdf	Privacy Policy	Already Created - Upload	/assets/pdf/french
FSC_return_label-fr.pdf	Return Label	Already Created - Upload	/assets/pdf/french
affiliate-terms-and-conditions-fr.pdf	Affiliate Terms and Conditions	Already Created - Upload	/assets/pdf/french
copyright-policy-fr.pdf	Copyright	Already Created - Upload	/assets/pdf/french
cookie-policy-fr.pdf	Cookie Policy	Already Created - Upload	/assets/pdf/french
terms-and-conditions-fr.pdf	General Terms and Conditions	Already Created - Upload	/assets/pdf/french

IMAGE PLAN - UK SITE

Image	Details	Status	Upload Directory
flag_france.png	French flag	Upload to New Directory	/assets/images/common
arrow_down.png	Downward pointing arrow	Upload to New Directory	/assets/images/common
flag_canada.png	Canadian flag	Upload to New Directory	/assets/images/common
flag_eu.png	European flag	Upload to New Directory	/assets/images/common
flag_germany.png	German flag	Upload to New Directory	/assets/images/common
flag_uk.png	UK flag	Upload to New Directory	/assets/images/common
flag_us.png	US flag	Upload to New Directory	/assets/images/common
global_header_uk_2014_08_14.jpg	Global Header	Create and Upload	/assets/images/text/english
payment-options_eu.gif	Credit card icons for Europe in footer	Upload to New Directory	/assets/images/common
since1975.gif	Since 1975 circle graphic	Upload to New Directory	/assets/images/text/english
catalog-request_EU_2013-2014.jpg	Catalog footer image	Upload to New Directory	/assets/images/common
footer_facebook.png	Facebook icon	Upload to New Directory	/assets/images/common
google-plus-icon.png	Google Plus icon	Upload to New Directory	/assets/images/common
footer_youtube.png	YouTube icon	Upload to New Directory	/assets/images/common
A-Kicker_2013_10_25_13_Welcome_EU.jpg	Home Page Welcome A-Kicker	Upload to New Directory	/assets/images/text/english
A-Kicker_2013_10_11_13_Dob_EU.jpg	Free Shipping on Dobs A-Kicker	Upload to New Directory	/assets/images/text/english
A-Kicker_2014_01_14_EU_eCatalogs_App.jpg	eCatalog A-Kicker	Upload to New Directory	/assets/images/text/english
10012-blank.jpg	Product Image - 10012 - No Icon	Upload to New Directory	/assets/images/text/english
09843-freeship.jpg	Product Image - 09843 - free shipping icon	Upload to New Directory	/assets/images/text/english
09851-freeship.jpg	Product Image - 09851 - free shipping icon	Upload to New Directory	/assets/images/text/english
08944-freeship.jpg	Product Image - 08944 - free shipping icon	Upload to New Directory	/assets/images/text/english
10013-freeship.jpg	Product Image - 10013 - free shipping icon	Upload to New Directory	/assets/images/text/english
09882-freeship.jpg	Product Image - 09882 - free shipping icon	Upload to New Directory	/assets/images/text/english
10022-freeship.jpg	Product Image - 10022 - free shipping icon	Upload to New Directory	/assets/images/text/english
09024-freeship.jpg	Product Image - 09024 - free shipping icon	Upload to New Directory	/assets/images/text/english
ss_telescopes_header_2013_01.png	Telescopes Site Section Header	Upload to New Directory	/assets/images/text/english
ss_telescopes_featured_1_2013_01.png	Telescopes Site Section Product Image 1	Upload to New Directory	/assets/images/common
ss_telescopes_featured_2_2013_01.png	Telescopes Site Section Product Image 2	Upload to New Directory	/assets/images/common
ss_telescopes_featured_3.jpg	Telescopes Site Section Product Image 3	Upload to New Directory	/assets/images/common
ss_telescopes_featured_4.jpg	Telescopes Site Section Product Image 4	Upload to New Directory	/assets/images/common
ss_mountstripods_header_2013_01.png	Mounts & Tripods Site Section Header	Upload to New Directory	/assets/images/text/english
ss_mountstripods_featured_1.jpg	Mounts & Tripods Site Section Product Image 1	Upload to New Directory	/assets/images/common
ss_mountstripods_featured_2_2013_01.png	Mounts & Tripods Site Section Product Image 2	Upload to New Directory	/assets/images/common
ss_mountstripods_featured_3.jpg	Mounts & Tripods Site Section Product Image 3	Upload to New Directory	/assets/images/common
ss_mountstripods_featured_4.jpg	Mounts & Tripods Site Section Product Image 4	Upload to New Directory	/assets/images/common
ss_accessories_header.jpg	Accessories Site Section Header	Upload to New Directory	/assets/images/text/english
ss_accessories_featured_3_2013_01.jpg	Accessories Site Section Product Image 1	Upload to New Directory	/assets/images/common
ss_accessories_featured_2.jpg	Accessories Site Section Product Image 2	Upload to New Directory	/assets/images/common
ss_accessories_featured_3.jpg	Accessories Site Section Product Image 3	Upload to New Directory	/assets/images/common

IMAGE PLAN - UK SITE

Image	Details	Status	Upload Directory
ss_accessories_featured_4.jpg	Accessories Site Section Product Image 4	Upload to New Directory	/assets/images/common
ss_astrophotography_header_2013_01.png	Astrophotography Site Section Header	Upload to New Directory	/assets/images/text/english
ss_astrophotography_featured_1_2013_01.png	Astrophotography Site Section Product Image 1	Upload to New Directory	/assets/images/common
ss_astrophotography_featured_2_2013_01.png	Astrophotography Site Section Product Image 2	Upload to New Directory	/assets/images/common
ss_astrophotography_featured_3_2013_01.png	Astrophotography Site Section Product Image 3	Upload to New Directory	/assets/images/common
ss_astrophotography_featured_4.jpg	Astrophotography Site Section Product Image 4	Upload to New Directory	/assets/images/common
ss_binoculars_header_2013_01.png	Binoculars Site Section Header	Upload to New Directory	/assets/images/text/english
ss_binoculars_featured_1.jpg	Binoculars Site Section Product Image 1	Upload to New Directory	/assets/images/common
ss_binoculars_featured_2.jpg	Binoculars Site Section Product Image 2	Upload to New Directory	/assets/images/common
ss_binoculars_featured_3_2013_01.png	Binoculars Site Section Product Image 3	Upload to New Directory	/assets/images/common
ss_binoculars_featured_4.jpg	Binoculars Site Section Product Image 4	Upload to New Directory	/assets/images/common
ss_giftcenter_header.jpg	Gift Center Site Section Header	Upload to New Directory	/assets/images/text/english
ss_giftcenter_featured_1eu.jpg	Gift Center Site Section Product Image 1	Upload to New Directory	/assets/images/common
ss_giftcenter_featured_2eu.jpg	Gift Center Site Section Product Image 2	Upload to New Directory	/assets/images/common
ss_giftcenter_featured_3.jpg	Gift Center Site Section Product Image 3	Upload to New Directory	/assets/images/common
ss_giftcenter_featured_4.jpg	Gift Center Site Section Product Image 4	Upload to New Directory	/assets/images/common
payment_eu.gif	Credit card icons for Europe on PDP	Upload to New Directory	/assets/images/common
iconCreditCards_eu.gif	Credit card icons for Europe in Shopping Cart	Upload to New Directory	/assets/images/common
404galaxy.jpg	404 page astrophoto	Already on site	/assets/images/common
right-arrow-gray.gif	Breadcrumb arrow	Already on site	/assets/images/common
icon-beginner.png	Beginner User Level Icon	Upload to New Directory	/assets/images/text/english
icon-intermediate.png	Intermediate User Level Icon	Upload to New Directory	/assets/images/text/english
icon-advanced.png	Advanced User Level Icon	Upload to New Directory	/assets/images/text/english
icon-expert.png	Expert User Level Icon	Upload to New Directory	/assets/images/text/english
Catalog_QuickShop_eCat_09-13.jpg	Catalog Quickshop pages graphic	Upload to New Directory	/assets/images/text/english
LP_Orion_UK_2013-2014.jpg	English eCatalog cover	Upload to New Directory	/assets/images/text/english
LP_Orion_FR_2013-2014.jpg	French eCatalog cover	Upload to New Directory	/assets/images/text/french
LP_Orion_DE_2013-2014.jpg	German eCatalog cover	Upload to New Directory	/assets/images/text/german
LP_Orion_ES_2013-2014.jpg	Spanish eCatalog cover	Upload to New Directory	/assets/images/common
LP_Orion_IT_2013-2014.jpg	Italian eCatalog cover	Upload to New Directory	/assets/images/common
eCatalog_iPad_hand_EU_2013-2014.jpg	eCatalog viewed on iPad	Upload to New Directory	/assets/images/common
fig1.jpg	Photo in Glass Solar Filters Popup	Upload to New Directory	/assets/images/common
fig2.jpg	Photo in Glass Solar Filters Popup	Upload to New Directory	/assets/images/common
fig3.jpg	Photo in Glass Solar Filters Popup	Upload to New Directory	/assets/images/common
cvv1.jpg	Credit Card image in Security Code popup	Already on site	/assets/images/common
cvv2.jpg	Credit Card image in Security Code popup	Already on site	/assets/images/common
714x90_Mobile_Banners_2014_05_05_UK.jpg	Mobile Free Shipping banner	Create and Upload	/assets/images/text/english
sm_creditcards_eu.gif	Credit card icons for Europe on mobile site	Upload to New Directory	/assets/images/common
community_banner_1px.png	?	Upload to New Directory	/assets/images/common

IMAGE PLAN - UK SITE

Image	Details	Status	Upload Directory
bg-new.png	?	Upload to New Directory	/assets/images/common
orion_howcanwehelp.png	How Can We Help banner in footer	Upload to New Directory	/assets/images/text/english
akicker_arrow_75px.png	Arrow for A-Kickers	Upload to New Directory	/assets/images/common
orion_homepage_header_small.png	Home page header background (small)	Upload to New Directory	/assets/images/common
orion_homepage_header_medium.png	Home page header background (medium)	Upload to New Directory	/assets/images/common
btn_100x20_shopnow.png	Home page product Shop Now button	Upload to New Directory	/assets/images/text/english
btn_pdp_productsupport.png	Product Support icon for PDP	Upload to New Directory	/assets/images/common
btn_pdp_starrynight.png	Starry Night icon for PDP	Create and Upload	/assets/images/common
btn_pdp_techsupport.png	Tech Support icon for PDP	Create and Upload	/assets/images/common
iphonersm.png	iPhone with Starseek 3	Upload to New Directory	/assets/images/text/english
SS3start_scr.png	Starseek 3 startup screen	Upload to New Directory	/assets/images/text/english
SS3Pro_start_scr.png	Starseek 3 Pro startup screen	Upload to New Directory	/assets/images/text/english
SS3max_start_scr.png	Starseek 3 Max startup screen	Upload to New Directory	/assets/images/text/english
App_Store_Badge_EN_2013.png	Available on the App Store iTunes badge	Upload to New Directory	/assets/images/text/english
SS3screen001.png	Starseek 3 screenshot 1	Upload to New Directory	/assets/images/text/english
SS3screen008.png	Starseek 3 screenshot 8	Upload to New Directory	/assets/images/text/english
SS3screen030.png	Starseek 3 screenshot 30	Upload to New Directory	/assets/images/text/english
SS3screen007.png	Starseek 3 screenshot 7	Upload to New Directory	/assets/images/text/english
SS3screen020.png	Starseek 3 screenshot 20	Upload to New Directory	/assets/images/text/english
SS3screen006.png	Starseek 3 screenshot 6	Upload to New Directory	/assets/images/text/english
SS3screen002.png	Starseek 3 screenshot 20	Upload to New Directory	/assets/images/text/english
ObservingList-Max.jpg	Starseek 3 Max Observing List screenshot	Upload to New Directory	/assets/images/text/english
VirgoCluster-Max.jpg	Starseek 3 Max Virgo Cluster screenshot	Upload to New Directory	/assets/images/text/english
AsteroidsOnEcliptic-Max.jpg	Starseek 3 Max Asteroids on Ecliptic screenshot	Upload to New Directory	/assets/images/text/english
OrbitingSaturn-iPad.jpg	Starseek 3 Orbiting Saturn screenshot	Upload to New Directory	/assets/images/text/english
itunes_store_button.png	iTunes Store button	Upload to New Directory	/assets/images/text/english
google_play_button.png	Google Play button	Upload to New Directory	/assets/images/text/english
eCatalog_iPad_hand_eCat_01-13.jpg	eCatalog viewed on iPad	Upload to New Directory	/assets/images/common
btn_pdp_productsupport.png	Product Manuals & Videos icon for PDP	Create and Upload	/assets/images/common

PDF PLAN - UK SITE

PDF	Details	Status	Upload Directory
privacy-and-security.pdf	Privacy Policy	Upload to New Directory	/assets/pdf/english
FSC_return_label.pdf	Return Label	Upload to New Directory	/assets/pdf/english
affiliate-terms-and-conditions.pdf	Affiliate Terms and Conditions	Upload to New Directory	/assets/pdf/english
copyright-policy.pdf	Copyright	Upload to New Directory	/assets/pdf/english
cookie-policy.pdf	Cookie Policy	Upload to New Directory	/assets/pdf/english
terms-and-conditions.pdf	General Terms and Conditions	Upload to New Directory	/assets/pdf/english